

You're Invited to Sponsor *the* **AG-ceptional** **Women's Conference**



Friday, November 20, 2020

Northeast Community College

Lifelong Learning Center

Norfolk, Nebraska

AG-ceptional Sponsorship

*Enhance Visibility • Network with Customers • Promote the Agricultural Industry
Showcase Your Business • Support Ag Education • Safeguard the Future of Ag*

Homestead Sponsorship

\$1,500 and above

All of the Big Red Barn benefits plus negotiated benefits for sponsoring special segments of the conference such as keynote speakers, meals, promotional items, publishing costs & more. Contact Corinne Morris for details (402) 844-7361.

Big Red Barn Sponsorship

\$1,000 - \$1,499

- Prime booth space (prime location, electrical and wireless access, 2 vendor passes)*
- Slide/logo in PowerPoint slide show
- 8" x 5" advertisement in conference program
- One-page advertisement included in conference binder
- Four complimentary registration certificates
- Promotional materials to be included in registration packets (flyers, freebies, etc.)
- Big Red Barn listing on sponsor recognition page of conference program
- Directory listing in conference program

Haystack Sponsorship

\$500 - \$999

- Select Booth Space (electrical and wireless access, 2 vendor passes)*
- Slide/logo in PowerPoint slide show
- 4" x 5" advertisement in conference program
- Two complimentary registration certificates
- Promotional materials to be included in registration packets (flyers, freebies, etc.)
- Haystack listing on recognition page of conference program
- Directory listing in conference program

Feed Bunk Sponsorship

\$300 - \$499

- Standard booth space (wireless access, 1 vendor pass) *
- Slide/logo in PowerPoint slide show
- 4" x 2.5" advertisement in conference program
- Two complimentary registration certificates
- Promotional materials to be included in registration packets (flyers, freebies, etc.)
- Feed Bunk listing in conference program
- Directory listing in conference program

Pitchfork Sponsorship

\$100 - \$299

- Listed on recognition slide in PowerPoint slide show
- One item of literature and business cards placed on information table at conference
- One complimentary registration certificate
- Pitchfork listing in conference program
- Directory listing in conference program

Friends of the Conference

Up to \$99

- Listed on Friends of the Conference recognition slide in PowerPoint slide show
- Friends listing in conference program
- Directory listing in conference program

* Booth space is limited and will be awarded as long as space is available. When all slots have been filled, other benefits will be substituted.

EMPOWERING WOMEN TO MEET THE CHALLENGES OF A DIVERSE INDUSTRY

This conference provides a networking venue where women in agriculture gain knowledge to develop management skills, confidence in decision making and information to achieve an overall sense of well-being.

ABOUT THE CONFERENCE

- Dedicated to the future of agriculture since 2009
- Over 400 women from Northeast Nebraska and surrounding region attend
- Over 20 workshops – topics such as soil health, accounting, tax and business planning, agricultural trends, technology, family, health, crops, livestock, cooking ideas & more!
- Dynamic speakers presenting key messages on success, relationship building and advocating for agriculture
- Business Showcase provides the opportunity for businesses to promote their services and products. Conference participants will visit booths in the exhibit areas during breaks and between workshops



Profile of attendees

Approximately 400 women attended the conference. Their roles include: Owner/operator, business manager, support, farmhand, cook, wife/mother, gopher.

Nebraska counties represented at the conference

Antelope, Boone, Brown, Butler, Cedar, Cherry, Colfax, Cuming, Dakota, Dawson, Dixon, Dodge, Douglas, Holt, Keya Paha, Knox, Lancaster, Madison, Nance, Phelps, Pierce, Platte, Saunders, Sioux, Stanton, Thurston, Washington, Wayne, Wheeler, and York

States represented

Iowa, Nebraska, North Dakota and South Dakota

COMMENTS FROM SOME OF OUR SPONSORS.

Farmers Pride proudly supports the AgCeptional Women's Conference because women are vital to the success of agriculture. The offerings and sessions provided not only support the important endeavors of women in ag, but also aim to inspire and grow the values that highlight Northeast Nebraska's culture.

- Dean Thernes, President
Farmers Pride

Today, more than ever, it is important to not only financially support this type of conference, but to recognize its importance in actively maintaining face-to-face contact with agriculturally minded professionals and colleagues. This partnership has been mutually rewarding and our Association is pleased to repeatedly sponsor the AG-ceptional Women Conference.

- Al Juhnke, Executive Director
Nebraska Pork Producers Association

Women have been working behind the scenes in farming operations for decades. Agricultural education focused on women has contributed to a major cultural shift as women have gravitated towards the front end in all aspects of agriculture. THANK-YOU to the AgCeptional Women's Conference for their role in empowering women.

- John & Jeanne Reigle
Reigle Cattle Co., Madison

Age Demographics of Respondents

Age Group	Percent
20-29	10.44%
30-39	12.64%
40-49	6.59%
50-59	30.77%
60-69	29.12%
Over 70.....	9.34%

SPONSORSHIP AGREEMENT FORM

Name of Business or Organization: _____

Address: _____

Business Phone: _____

Website: _____ Email: _____

Contact Person: _____

Phone: _____ Email: _____

☐ **Yes**, I will sponsor the AG-ceptional Conference as specified below:

LEVEL (Please check one and specify amount)

SPECIFY AMOUNT

☐ Homestead (\$1,500 & above)..... \$ _____
(benefits arranged by mutual agreement)

☐ Big Red Barn (\$1,000-\$1,499)..... \$ _____

☐ Haystack (\$500-\$999)..... \$ _____

☐ Feed Bunk (\$300-\$499)..... \$ _____

☐ Pitchfork (\$100-\$299)..... \$ _____

☐ Friend (up to \$99)..... \$ _____

☐ Check enclosed
(payable to: Northeast Community College Agriculture Department)

☐ Please bill me



Northeast
community college

Authorized Signature: _____

Your business will be listed in the conference registration brochure
If You Return Your Sponsorship Agreement by July 1, 2020.

Return to:

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